

ABOUT CLOSING THE CIRCLE

REDUCING PLASTIC POLLUTION AND PROMOTING GREEN BUSINESSES

The Environment Thematic Group and the Urban Sector Group will run a four-part sprint series called "Closing the Circle: Reducing Plastic Pollution and Promoting Green Businesses," with a special session tailored for the Private Sector Operations Department (PSOD). The training aims to introduce the concept of a circular plastics economy (CPE) and upskill Asian Development Bank (ADB) personnel in identifying opportunities to mainstream CPE in project preparation and operations. Participants are encouraged to attend all sessions, but each one is designed to be stand-alone.



01 Circular Economy: Are we there yet?

2:00-3:00 p.m., Manila time (GMT+8) | 23 September, Thursday

- Define what a circular economy is, with a focus on CPE and 3Rs (reduce, reuse, and recycle)
- Learn about marine plastic pollution - causes, impacts, and solutions
- Understand the benefits and challenges of transitioning to a CPE



02 Enabling and Designing for Circularity: Integration of Plastic Pollution Reduction in ADB Projects

2:00-3:00 p.m., Manila time (GMT+8) | 7 October, Thursday

- Gain an overview of enabling factors (institutional, policy, and finance) to support the transition to a CPE
- Identify entry points and opportunities in ADB programs to integrate CPE



Plastics, Purpose, and the Private Sector: Green Businesses and Supply Chains (PSOD Workshop)*

2:00-3:20 p.m., Manila time (GMT+8) | 4 November, Thursday

- Gain insights on the sector context and the role of the private sector in reducing plastic waste and pollution
- See a broad range of investment opportunities along the plastics value chain and in key sectors (e.g., agribusiness, food & beverage)
- Know critical questions and tools for evaluating impacts of an investment opportunity

**This session is tailored for PSOD, but participation from all departments is welcome.*



03 Seatizen and Small Business Action on Plastic Pollution

2:00-3:00 p.m., Manila time (GMT+8) | 11 November, Thursday

- Gain insights on stakeholder engagement along the plastics value chain, including vulnerable sectors (e.g., informal waste sector and women's groups)
- Learn from successful engagement, behavior change, and circular business model case studies in the region
- Identify approaches and tools to strengthen community engagement and action through ADB projects



04 Ways for Waste: Innovations and Technology in Solid Waste Management Systems

2:00-3:00 p.m., Manila time (GMT+8) | 18 November, Thursday

- Learn about proven and promising waste collection, sorting, and recycling technologies for the region and for planning city investments